



SREE NARAYANA GURU COLLEGE OF COMMERCE

Re-Accredited by NAAC with Grade 'B' - CGPA 2.45 (2019 -2024)

PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI AND RECOGNISED BY UGC U/s. 2 (f) and 12 B

Managed by Sree Narayana Mandira Samiti

ABOUT COLLEGE

Sree Narayana Guru College of Commerce was established in the year 1986 with the mission of providing quality education to all irrespective of caste, creed, socio-economic status and uplift the poor and downtrodden living in the local area. Over the 35 years of untiring efforts of providing quality education to the youth the College could help 1000s of families to lead a decent life. At present the College offers the following 10 UG Programs and 3 PG Programs and provides required employable skills in collaboration with Tata Institute of Social Sciences and many other organisations.

1. **B.Com.**
2. **B.M.S. (Bachelor of Management Studies)**
3. **B.Com. (Accounting & Finance)**
4. **B.Com. (Banking & Insurance)**
5. **B.Com. (Financial Management)**
6. **B.Com. (Transport Management)**
7. **B.Com. (Investment Management)**
8. **B.Com. (Environment Management)**
9. **BAMMC (Mass Media)**
10. **B.Sc. (Information Technology)**
11. **M.Com. (Accountancy)**
12. **M.Com. (Banking & Finance)**
13. **M.Com. (Business Management)**

NATIONAL WORKSHOP

ON

“Understanding the role of IPR in 21st Century”.

ON

March, 24th, 2021

Organised by

Department of B.Sc.IT & IQAC

On Zoom Platform

About the workshop

Intellectual Property Rights have always been on hit list for the policy makers in the current era and is hot topic for debate as it plays the significant role of exclusive rights. The value of IPR lie in the circumstances of gaining and commercialising the rights on creation of innovative ideas.

India has revised the policy of IPR in the year 2016 with the objective of promotion of Innovative Entrepreneurship among youth. In this support and with a view of encouraging the students and teachers of various streams for development of creative output, Sree Narayana Guru College of Commerce, Chembur, Mumbai 400089 is organising National Level workshop on “Understanding the role of IPR in 21st Century”.

Speaker

Dr. Jayashri Aniket Bangali

M.Sc., M.Phil., Ph. D. (Electronic Science), Executive MBA.

Recognized M.Phil & Ph.D. Guide of Savitribai Phule Pune University (formerly University of Pune)

Awarded for

1. **Legal Writers Award** for outstanding research work titled **‘Copyright: An important element of Intellectual Property Rights’** by Legal Service India.
2. **Legal Writers Award** for outstanding research work titled **‘Getting Patent in India and Foreign countries’** by Legal Service India.



Chief Patrons

Shri N. Sasidharan, President, SNM

Shri M. I. Damodaran, Chairman, SNMS

Organising Committee

Principal, Dr. Ravindran Karathadi, Convenor.

Dr. Srichand Hinduja, Coordinator

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REGISTRATION FREE

Click on below Link for Registration :

<https://forms.gle/Ly3V8ByX9eiru8ij6>