



SREE NARAYANA GURU COLLEGE OF COMMERCE

INTERNAL QUALITY ASSURANCE CELL (IQAC)

ORGANISES

ONE DAY UNIVERSITY LEVEL WORKSHOP

ON

“ROLE OF IPR IN CURRENT ERA”

30TH MARCH, 2019.

WORKSHOP CHAIRMAN

DR. Ravindran Karathadi
PRINCIPAL

WORKSHOP CONVENOR

Mr. S. P. Hinduja
Co-ordinator, IQAC

Venue for the workshop

SREE NARAYANA GURU COLLEGE OF COMMERCE
RE-ACCREDITED BY NAAC GRADE 'B' (CGPA 2.73) UPTO 15.09.2017.
PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGS U/S 2 (F) & 12(B)
MANAGED BY SREE NARAYANA MANDIRA SAMITI
P.L.LOKHANDE MARG, NARAYANA NAGAR,
CHEMBUR (WEST), MUMBAI 400 089.
TEL: 022 2526 3131/32
EMAIL: sngcollegeprincipal@gmail.com

ABOUT US:

Sree Narayana Guru College of Commerce is one of the leading higher educational institute, permanently affiliated to University of Mumbai situated in Chembur area of eastern suburb of Mumbai City. The College was established in the year 1986 by the members of Sree Narayana Mandira Samiti (SNMS), a registered educational and charitable trust formed by devotees of Sree Narayana Guru, the legendary saint and social reformer from Kerala to perpetuate his memory and teachings. One of his revolutionary saying “Gain Freedom through Education” is a clarion call given by Sree Narayana Guru to millions of enslaved, oppressed and illiterate poor masses to attain Liberty, Equality and Fraternity.

The Degree College enrolls students for various undergraduate courses one grant in aid course of B Com degree, nine non grant in aid undergraduate courses BBI, BAF, BMM, BMS, B Sc (IT), BFM, BIM, BTM and BEM and two years Post – Graduation in M Com (Accountancy), M. Com (Management) and M. Com (Banking & Insurance). It also offers various add - on, certificate and diploma programmes. The College has an advanced Library and information Centre, advanced computer laboratories and advanced indoor and outdoor sports facilities in its premises.

About the Workshop

Intellectual Property Rights (IPR) plays a vigorous role in augmenting the socio-economic prosperity of the country. The new drivers of the world economy are Creativity and Innovations. The current era of globalization has further enhanced the thrust for knowledge about Intellectual Property which plays inevitable role for the growth of entire nation. Thus there is a need to create large public awareness about the pivotal role of IPR in globalized knowledge economy. With the view to create awareness on the significance of IPR to the students and faculties, IQAC is organizing one day workshop on “Role of IPR in current era” with the following objectives

- ***Bringing together the learners and mentors at one platform for sharing the views upon IPR.***
- ***Imparting the awareness at greater extent about the Intellectual Property Rights.***
- ***Understanding about the invisible property (Creativity and innovations) which is possessed by every individual and how it can be made as a wealth by registering it.***
- ***Exploring about the issues and challenges with relevance to IPR in current era.***

Targeted Participants:

- Faculty Members
- Research Scholars
- Students pursuing graduation and post-graduation

Registration fees (in INR) 200 per participants.

Pre-registration through phone or email is highly appreciated. For further query please feel free to contact us through email or phone call at the following contact details.

Mr. S. P. Hinduja (Co-ordinator IQAC)

Contact: 98901 39507

Email: sphinduja2008@gmail.com

Program Schedule:

09:30 a.m. To 09:45 a.m.	Registration
09:45 a.m. To 10:00 a.m.	Inaugural function
10:00 a.m. To 11:30 a.m.	Session I Shri. Sajid Sheikh, Faculty, Maharashtra National Law University.
11:30 a.m. To 12.00 noon	Tea Break
12:00 noon To 01:30 p.m.	Session II Adv. Devansh Malhotra, Practicing Advocate in IPR, Bombay High court.
01:30 p.m. To 02:30 p.m.	Lunch
02:30 p.m. to 03:00 p.m.	Certificate Distribution