

Faculty details

1. Name of the faculty : Mrs Devaki Shetty
2. Qualification: M.com [Accountancy] , SET [Commerce]
3. Designation: Assistant Professor
4. Department : B.com [Accounts]
5. Experience: 9 years
6. Previous Institution: SIWS College, Wadala
7. Industrial Experience: Nil
8. Email ID: devakishetty@gmail.com
9. Membership of Professional bodies: Indian Accounting Association, Mumbai branch
[Membership details: MM- 75]
10. Awards & recognitions: Nil
11. Paper presented :

ACADEMIC YEAR 2018 -19				
Sr.no	Title of the paper	Journal issue/Impact factor (if any)	Peer reviewed/UGC care/ Scopus Indexed	State/National/International level
1	Consumers preference towards online shopping- A study with reference to Mumbai city	Published in International Journal for Research in Applied Science & Engineering Technology (IJRASET) ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.177 Volume 7 Issue V, May 2019	Peer reviewed	International
ACADEMIC YEAR 2019 -20				
1.	Customers Online Shopping Experience - Comparison Among Amazon, Flipkart & Snapdeal	Published research paper in International Journal of Recent Technology and Engineering (IJRTE) ISSN: 2277-3878, Volume-8	Scopus Indexed	International Conference

		Issue-4S3, December 2019		
2.	A study of Gender Wise Preference for online shopping in the city of Mumbai with reference to Amazon & Flipkart	Published & Presented Research paper in Our Heritage, ISSN: 0474-9030 Vol-68-Issue-1-January-2020 Impact Factor: 4.912	UGC Care listed Journal	National level
3.	The Study of Impact of Goods and Services Tax (GST) on Online Shopping with Reference to Amazon, Flipkart and Snapdeal- A Customers Perspective	Presented and Published in Our Heritage (UGC Care Journal) ISSN: 0474-9030 Vol-68-Issue-63 February-2020 Impact Factor: 4.912	UGC Care listed Journal	National level
4.	A Study of the Economic Impact of COVID-19 on the E-commerce Companies in India with reference to Amazon and Flipkart	Presented & Published in Purakala (UGC Care Journal) ISSN:0971-2143 Vol-31-Issue NO.-37-May-2020 Impact Factor: 5.60	UGC Care Listed Journal	National level

5.	A study of Corporate Social Responsibility (CSR) by E-commerce companies with reference to Amazon & Flipkart	Presented and Published research paper in Studies in Indian Place Names (UGC CARE Journal) ISSN: 2394-3114 Vol-40-Issue-75-March-2020 Impact Factor: 6.2	UGC care listed Journal	International
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ACADEMIC YEAR 2020-21

1.	A Study of Use of Digital Payment Applications for Online Shopping by Online Customers	International Journal for Innovative Research In Multidisciplinary Field, Volume - 7, Seminar Special Issue - 25, April-2021. Impact Factor: 6.719	Peer-reviewed Journal	International Level
2.	E-Commerce Pioneers in India: A Case Study of Amazon	Title of Book: Changing Scenario of Business and Management Publishers of the book: Book rivers; ISBN: 978-93-90548-31-6 Published in 2021; Place of publication: Lucknow	Chapter in a Book	NA
3.	Career Opportunities in the Indian E-Commerce Industry	Remodelling Strategies for Business and Economic Development in the Post Pandemic Era; Book Rivers Publishers	Chapter in a Book	NA

		ISBN: 978-93-90548-93-4 Year: 2021; Place of publication: Lucknow		
4.	A Study of Consumer Complaints and Redressal Mechanism of E-Commerce Companies to Enhance Customer's Satisfaction	Published in Kala Sarovar, (Vol. 24-No.-4-2021) RNI No-46269/87, ISSN- 0975- 4520 Impact Factor: 4.015	Quarterly Journal approved by UGC Care List	NA

12. Orientation/refreshers/short-term courses attended: Orientation attended in May 16 to Jun 12, 2016 conducted by University of Mumbai

13. Any other information: Nil